



Government of West Bengal

*Office of the Assistant Director
Consumer Affairs and Fair Business Practices
Howrah Regional Office*

Bindhyachal Bhawan, Block – E, 2nd Floor, 20, Round Tank Lane, Howrah – 711 101.

[Ph: 033-2640 4303;

www.wbconsumers.gov.in;

Toll Free Help Line: 1800 345 2808]

No.:218/CA&FBP/HWH

Date: 22/07/2026

To

The Principal

Shibpur Dinobundhoo Institution (College)

412/1, G.T. Road (South),

Howrah – 711102.

Sub: - Participation of Colleges (both Consumer Clubs and Non-Consumer Clubs) in State Level Competitions based on the topic **"Safe Products, Confident Consumers"/ "নিরাপদ পণ্য, নিশ্চিত উপভোক্তা"**

Ref: - As ordered by Consumer affairs Department to the Govt. of West Bengal

Respected Sir,

In reference to the above subject matter, you are hereby informed that like previous years, Consumer Affairs Department is going to organize State Level Competition in four categories, i.e., 1) Essay writing (Bengali), 2) Essay writing (English), 3) Slogan writing, 4) Poster illustration on the above mentioned topic. The particulars of the competition have given through enclosure (No. – 1071(33)/C&F, Dated- 10/07/2026).

In this regard, Consumer Affairs & F.B.P. Howrah R.O., will conduct a competition among the College students of both Consumer Clubs and Non-Consumer Clubs enlisted in the territorial jurisdiction of this Regional Office.

The competition will take place at **"Dr. Kanailal Bhattacharyya College"** (Ramrajatala, Santragachi, Howrah - 711104) on **17/08/2026** (reporting time 11.30 am) in presence of the officers of CA & FBP, Howrah R.O. A blank answer sheet marked with identification of Howrah R.O. will provide to the candidates during competition. Use of cell phone by the students during the competition is strictly prohibited.

It may be noted that, the 1st, 2nd, 3rd position winners in each category in district level out of the nomination sent by this R.O. shall be felicitated during observance of National Consumer Day 2026 by Consumer Affairs Department.

Each student may accompanied by only one guardian in the Competition hall. Maximum number of students allowed for participation from each college is – 12 (*maximum three candidates in each category*). Name of the students along with contact number must be provided on or before **07/08/2026** at our e-mail Id (adcafbp.cad.hra-wb@nic.in) for necessary arrangements.

Students are required to mention the category they want to compete with & bring stationary articles for competition.

Your kind co operation in this regard is highly solicited.

Encl: As stated

Yours faithfully

[Signature] 22/07/26

**Assistant Director
Consumer Affairs & F.B.P.
Howrah R.O.**

Government of West Bengal
Office of the Director of
Consumer Affairs & Fair Business Practices
Kreta Suraksha Bhawan (2nd Floor)
11A Mirza Ghalib Street
Kolkata - 700 087
No. 107/1(93)C&F



☎ 033-2252-0129/8946
✉ drcafbp.cad-wb@nic.in

Date: 10/07/2026

To,
The Assistant Director/ Deputy Assistant Director-in- Charge,
All Regional Offices, CA&FBP.

Sub: Participation of Colleges (both Consumer Clubs and Non-Consumer Clubs) in State Level Competitions in four categories namely 1. Essay Writing (English), 2. Essay Writing (Bengali), 3. Slogan Writing (English/Bengali) and 4. Poster Illustration.

With reference to the captioned subject, she/he is hereby informed that like previous years Consumer Affairs Department is going to organize State Level Competitions in four categories namely 1. Essay Writing (English), 2. Essay Writing (Bengali), 3. Slogan Writing (English/Bengali) and 4. Poster Illustration; based on the topic "**Safe Products, Confident Consumers**".

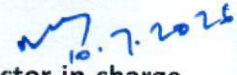
The particulars of the competition are appended below.

Sl. No.	Type of Script	Word Limit	Design/Embellishment	Paper Size
1.	Essay (English)	500 words	No	A4
2.	Essay (Bengali)	500 words	No	A4
3.	Slogan (English/Bengali)	20 Words	No	Do
4.	Poster	NA	NA	14" x 10.5"

In this regard, she/he is requested to conduct the competition among the students of colleges (Consumer Clubs and Non-Consumer Clubs) within her/his territorial jurisdiction and send the details of three winners (1st, 2nd and 3rd) in each category along with their scripts in original within 3rd September positively.

The competition should take place in presence of officers of CA&FBP to ensure a fair assessment and it should be finished within a stipulated time. A blank answer sheet marked with identification of the Regional Office concerned should be provided to the candidate during the competition. The name, roll number and other details of the participating students are required to be mentioned on top of the front page/script. Use of cell phone by the students during the competition is strictly prohibited.

It may be noted in this context that the 1st, 2nd and 3rd position winners in each category in State Level out of the nominations sent by the Regional Offices shall be felicitated during observance of National Consumer Day, 2026.


Director-in-charge
Consumers Affairs & FBP
Date: 10/07/2026

No. /C&F
Copy forwarded for kind information to:
P.S. to Hon'ble MoS (I.C), Consumer Affairs Department.

Director-in-charge
Consumers Affairs & FBP